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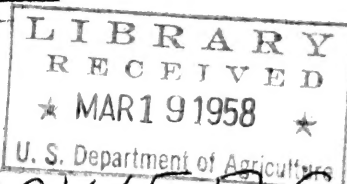
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Lilac Price List

MAY 1956

EDW. J. GARDNER-
NURSERY

HORICON, WISCONSIN.



BREEDERS AND GROWERS
LILACS AND PEONIES

"ALL LILAC PLANTS
HAVE OWN ROOTS"

Only fresh-dug plants are used to fill your orders. All plants are grown by us.

NURSERY LOCATED on State Highway 33, 2-1/2 Miles East of Horicon, Wisconsin, or about 12 miles West of Junction of US Highway 41 and State Highway 33.

VISITORS CORDIALLY INVITED

Office hours during planting and blooming seasons 4:30 P.M. to dark daily, all day Saturday and Sunday P.M. Also by special appointment.

The Edw. J. Gardner Nursery Lilac Collection contains most of the finest varieties of FRENCH LILACS in existence. We say the finest, because these varieties are so listed by "Lilacs for America". Practically all our varieties are in the recommended list of that publication.

Listed herein are lilac varieties, most of which are Vulgaris and French Hybrids. Also included are most of the fine new Canadian Early Lilacs and the exotic Late Lilacs. MANY OF THE VARIETIES WE LIST ARE SO NEW AND RARE THAT ONLY FEW NURSERIES OFFER THEM.

OWN-ROOT LILACS

Lilac plants grow and thrive best on their own roots. Also the grower has no irksome troubles with suckers which will be different than the plant. Few nurseries offer own-root lilac plants, and we are proud, therefore, to be able to offer this distinctive feature to our customers.

PLANTS TRUE TO NAME

We guarantee plants to be true to name. However, it can happen that infrequently a plant can be mislabeled. Upon receipt of proof of wrong identity we will promptly supply a plant true-to-name, if possible, or refund your money.

GUARANTEE

We guarantee that at the time all plants are shipped or called for, they are alive and healthy. As we have no control over the care of the plants after they have left the nursery, our responsibility for them must terminate at the time of their departure. Instructions for the planting and subsequent care of the lilac plants are furnished to each customer.

PLANT SIZES

At the time this list is being compiled, we have most of the sizes listed. We cannot guarantee, however, that we will have all sizes listed at the time we receive your order. Unless you instruct us to the contrary, we will ship the nearest sizes (smaller or larger) to those ordered if we do not have the sizes you order, and charge you accordingly.

HOW TO PRICE

Preceding the name of each lilac you will note a number and a letter, such as "4-D". The number indicates the price schedule to use for that variety. The letters "D" or "S" indicate that the bloom is double or single.

TERMS

F. O. B. Horicon, Wisconsin. Rated accounts accepted on open basis. All others, Cash with order.

PRICE SCHEDULES

Schedule No.	<u>PLANT</u>		<u>SIZE - FEET</u>		
	1½-2	2-3	3-4	4 Up	1 to 1½
1	2.00	2.50	3.00	4.00	-----
2	2.50	3.00	3.50	4.50	-----
3	3.00	4.00	4.50	5.50	-----
4	4.00	5.00	5.50	6.00	-----
5	5.00	6.00	7.00	8.00	-----
6	12.50	15.00	-----	-----	10.00
7	7.50	8.50	10.00	-----	6.00
8	10.00	12.50	15.00	-----	-----
9	-----	-----	4.00	5.00	-----

FRENCH HYBRID LILACSBLUE

4-S Ambassadeur
 7-D Ami Schott
 2-S Christophe Colomb
 2-S Decaisne
 4-S Diplomate
 4-D Duc De Massa
 5-D Emil Gentil
 2-D Gen. Kitchener
 3-S Gen. Sherman
 1-D Jules Simon
 6-S Mme. Charles Seuchet
 3-S Moonlight
 1-D Oliver De Serres
 3-S Pres. Lincoln
 2-D Rene Jarry Desloges

LILAC

4-D Chas. Baltet
 3-S Dawn
 3-S Gilbert
 3-D Henri Martin
 5-D Henry Ward Beecher
 4-S Hippolyte Maringer
 3-S Laciniata
 5-S Leopold II
 4-S Marengo
 4-S Mrs. B. S. Williams
 2-D Pres. Fallieres
 5-D Thunberg
 3-D Victor Lemoine

MAGENTA

7-S Diane
 3-S Eden
 2-S James Stuart
 2-S Mme. F. Morel
 4-S Mrs. John W. Davis
 1-S Priscilla
 3-S Reaumur
 3-S Rhum Von Horstenstein

PINK

3-D Alice Eastwood
 4-D Capitaine Perrault
 2-S Edouard Andre
 EDW. J. GARDNER
 (See Gardner varieties)
 4-S Frau Wm. Pfitzer
 2-S Lucie Baltet
 3-S Macrostachya
 3-S Marechal Foch
 5-S Microphylla Superba
 4-D Montaigne
 1-S Mrs. Watson Webb
 5-S Potanini
 3-D Vauban
 1-D Virginite

PLEASE TURN TO PAGE FOUR.

FRENCH HYBRID LILACS (CONTINUED)PINKISH-LILAC

1-D Belle De Nancy
 2-D General Pershing
 4-S J. De Messemaker
 1-S Jacques Calot
 3-D Katherine Havemeyer
 3-D Leon Gambetta
 3-S Mirabeau
 3-D Waldeck-Rousseau

PURPLE

5-S Ann Shlach
 1-S Chinensis Roth.
 2-S Edmond Bossier
 4-S Etna
 4-S Grace
 4-S La Place
 4-S L' Oncle Tom
 2-S Ludwig Spaeth
 3-S Milton
 3-S Monge
 4-S Mrs. Flanders
 5-S Mrs. W. E. Marshall
 5-S Negro
 5-S Night
 1-D Paul Harriot
 5-S Prodiges
 2-S Toussaint L' Ouverture
 3-S Volcan

REDDISH OR ROSE-PURPLE

3-D Adelaide Dunbar
 3-D Capitaine Baltet
 2-D Chas. Joly

REDDISH OR ROSE-PURPLE
(Continued)

2-D Georges Bellair
 4-S Glory
 5-S Hugo De Vries
 3-S Kate Sessions
 3-S Marceau
 4-S Massena
 1-D My Favorite
 4-D Paul Thirien
 2-D Perle Von Stuttgart
 2-D Pres. Loubet
 2-D Pres. Poincaire

VIOLET

4-S Cavour
 4-S De Miribel
 4-D Henri Robert
 JESSIE GARDNER
 (See Gardner Varieties)
 4-D Le Notre
 MRS. R. L. GARDNER
 (See Gardner Varieties)
 7-D Violetta

WHITE

5-D Alice Harding
 2-D Ellen Willmott
 2-D General Sheridan
 2-D Jeanne D'Arc
 1-S Marie Legraye
 2-D Mme. Casimir Perrier
 1-S Mme. Florent Stepman
 3-D Mme. Lemoine
 2-S Mont Blanc
 2-S Vestale

TRANSPLANTING AND CARE

When you receive the plants, unwrap them and put them in water for a few hours or over night - no more. Plant them as deep as they were planted or a little deeper. Pack the earth well around the roots. Soak the plants once a week - in the fall, until the ground freezes. After the plants start to grow in the spring, treat them to a couple of handfuls of your favorite commercial fertilizer. Repeat fertilizer in about 30 days - no sooner. Work the fertilizer into the ground not too close to the plant.

We suggest removing blossom buds the first year.

You need not prune lilac plants when transplanting, but this may be done to an advantage.

EARLY LILACS

THE FOLLOWING IS A LIST OF LILAC VARIETIES AND SIZES OF PLANTS WE HAVE TO OFFER. THIS CLASS BLOOMS A FEW DAYS TO A WEEK OR MORE EARLIER THAN THE COMMON LILAC VULGARIS AND THE FRENCH HYBRIDS. CLUSTERS ARE USUALLY VERY LARGE AND GRACEFUL. THE CANADIAN VARIETIES ARE OF A VERY RECENT INTRODUCTION AND THE DEMAND FOR THEM IS INCREASING VERY RAPIDLY.

<u>BLUE</u>		<u>PINK</u>	
2-S	Laurentian	2-S	Buffon
	MARY GARDNER	9-S	Fenelon
	(See Gardner Varieties)		
9-S	Pascal		<u>REDDISH PURPLE</u>
2-S	Peggy	9-S	Montesquieu
		3-S	Pocohantas
<u>LILAC</u>			<u>VIOLET</u>
9-S	Assessippi	2-S	Louvois
9-S	Excel		
	<u>LIGHT-PINK OR PINKISH</u>		<u>WHITISH</u>
3-S	Churchill	9-S	Grace Mackenzie
9-S	Fraser		
2-S	Lamartine		
4-S	Minnehaha		
3-S	Scotia		
	<u>MAGENTA</u>		
3-D	Evangeline		
9-D	Patricia		

LATE LILACS

THESE LILACS BLOOM TWO WEEKS OR MORE AFTER THE FRENCH LILACS, THUS GREATLY LENGTHENING THE LILAC SEASON. ALL HAVE SINGLE FLOWERS.

ABBREVIATIONS AFTER THE NAME INDICATE THE PARENTAGE AS FOLLOWS:

PR - Prestoniae - Villosa X Reflexa SF - Villosa X Sweginzowi
 JF - Josiflexa - Josikaea X Reflexa HT - Henryi X Tomentella
 NAN - Nanceiana - Henryi X Sweginzowi

<u>BLUE</u>		<u>PINK</u>		<u>ROSE</u>	
9	Lutice	9	Alice	9	Reflexa Pallens
9	Nocturne - PR	9	Donald Wyman - PR		
		9	Guinevere		<u>WHITE-WHITISH</u>
	<u>LILAC</u>	9	Handel - PR	9	Reflexa
9	Hiawatha - PR	9	Hedin - PR	3	Tomentella
		3	Swegiflexa - SF	3	Velutina
	<u>LIGHT-PINK</u>	3	Sweginzowie		
9	Floreal - NAN	2	Sweginzowie		
9	Prairial		Densifolia		
9	Reflexa Alba	9	Sweginzowie		
9	Sweginzowie Albida		Superba		
	<u>MAGENTA</u>		<u>PURPLE</u>		
9	Fountain	9	Germinal - HT		
3	Virgilia	9	Jessica - PR		
		9	Royalty - PR		
		9	Rutilant - NAN		

GARDNER LILAC ORIGINATIONSFRENCH HYBRIDS

EDW. J. GARDNER - Patent No. 1086.

This is the beautiful double true-pink lilac. The buds are of a mauve pink shade that lightens as the flowers open. The blooms becoming a beautiful light pink that glows in the sunlight. The individual florets resemble a hyacinth floret in form. Two to three rows of petals appear to come from a single corolla. The inner petals are narrow and deeply channeled, outer petals broad and twisted. The bloom panicles are large and loosely branching often showing five to eight separate spikes to the cluster. The flowers do not fade to a dubious pinkish white after they have been opened a couple of days. The plant is a strong and rapid grower. To our knowledge this is the finest double, true-pink lilac.

2' - 3'\$6.00 each

3' - 4'\$8.00 each

MRS. R. L. GARDNER - Patent No. 1443.

This lilac, just patented, is a deep blue, almost violet color, with large single florets and very large panicles. It retains its deep color for many days. It blooms heavily and the bush is a sturdy grower and well shaped when given space. This is the first season we are offering this new lilac to our customers.

3' - 4'\$15.00 each

JESSIE GARDNER - Patent No. 1444

This lilac also is being offered to our customers this year for the first time. The coloring is similar to the Mrs. R. L. Gardner, excepting that it is a more reddish purple with the younger flowers deep violet. The flowers are ~~double~~ ^{single}, and arranged very tightly in the panicles. The petals are numerous and extremely twisted.

3' - 4'\$15.00 each

LEONE GARDNER

This is another new lilac we are introducing to the trade this year. When the blooms first open, they are a very deep purplish red. After they have been open for a couple of days, the lower portion of the panicles turn to a beautiful shade of purplish red which glows exceedingly red in the afternoon sun and the upper part of the panicles appear to be a cobalt blue.

3' - 4'\$10.00 each

DILATATA HYBRID

MARY GARDNER

A 1956 introduction to our trade. This lilac is classed among the early lilacs which bloom 10 days to two weeks before the French lilacs. The flowers are clear blue, single, and the bush is a prolific bloomer. In season the bush appears to be completely covered with blooms. If the bush is given sufficient room, it will attain a globular shape. Like the Dilatata and the Canadian lilacs, the foliage is bright green and appears to be fresh all through the summer into the late fall.

3' - 4'\$10.00 each

2' - 3'\$8.00 each